

WP3: Transnational Learning Exchange

William Veerbeek (IHE-Delft)

Interreg
North Sea Region
BEGIN
European Regional Development Fund



2 Sessions

Wednesday 10:30-12:00 Discuss demand & supply;

- Plenary: Present themes and pitches from knowledge partners on methods/tools;
- Groups: Discuss topic within group and with discuss with knowledge partner initial setup (goal, case, requirements);

Thursday 15:00-17:00 Develop concrete learning actions

10 Cities, 8.5 visits

- Visited: Enfield, Bergen, Bradford, Aberdeen, Hamburg, Dordrecht, Antwerp, Ghent; Gothenburg (sort of);
- Todo: Kent
- Aim: Activity plan finished before Aberdeen meeting;
 - Proposal for activities, partially discussed with scientific partners;
 - Based on inventory Gothenburg & visits
- Activity plan: Tailored work plan for each city consisting of:
 - 4 thematic lines: Social innovation, Tools & Guidance, Baseline & Long term aspects, Maintenance.
 - Each thematic line is subdivided into a number of “learning activities” (e.g. workshops);
 - Thematic lines are allocated to a group of cities that initially will provided cases;
 - Yet, other cities are of course free to join the activities;
 - Scientific partners have reflected on activities and thought about how they contribute (methods, tools);

BASELINE, LONG TERM
EFFECTS

Timeline in
project
& outcome
quantification

Who are you (cities)?

Aberdeen. Ghent
Bradford. Bwgen.
Dordrecht.

What question would you like to be addressed? ^{How do we factor in climate change and other}

What is baseline? - for each partner uncertainty.

- ↳ for project deliverables

How will baseline indicators take account of the differences between project partners/drivers.

What would you like to get out of it?

Success project.

full fill Interreg requirements.

Who should be involved?

?

Any other issues?

How wide does the Green Buffer have to be before it ^{has positive} benefits & what are outcomes.

How can benefits be quantified ^{based} in relation to design.

BRANDING / COMMUNICATION

Historical

Social anthropology?

'aware' !!

What is BGI?

What does it mean for 'publics'?

How can we value it?

Who are you (cities)?

Bradford.

What question would you like to be addressed?

Name - how do we find an attractive identity.
A name where people want to live.

Existing qualities or new history - strategy to explore..

What would you like to get out of it?

An idea

A good name that identifies the Community

Who should be involved?

Resident community, businesses, all stakeholders.
local authority - all departments.

Any other issues?

Thematic lines & activities

- Google Drive\BEGIN Shared Folder_\TN exchange and action programme\Workshop_proposal.gsheet

Workshop_proposal ☆

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A	B	C	D	E	F	G	H
Group leaders: Gothenburg, Bergen, Dordrecht *							
Workshop theme: Social Innovation,							
Topic	Branding of BGI	Topic	Stakeholder engagement; mobilising self-organising capacity of communities;			Topic	Funding
Keywords:	Value-based decision-making	Keywords:	Collaborative governance strategies, Social Innovation			Keywords:	
Description	integrating BGI into 'story of the site'; 'Selling BGI';	Description	Engaging particular target groups (children, developers), guidance on process community ownership			Description	Raising, diversification of funding sources, models, etc.
Form		Form	Participatory design sessions			Form	
Participants	Bradford, Enfield, BGI	Participants	Dordrecht, Gothenburg, Antwerp, Bergen, Ghent, Aberdeen			Participants	Antwerp, Bradford, Bergen, Hamburg
Setup	Erasmus, RCA, BEGIN Comm. Team,	Setup	Sheffield, Erasmus, IHE			Setup	IHE, Erasmus
Group leaders: Enfield, Hamburg, Kent, Aberdeen							
Topic	Tools & Guidance	Topic	Tools & Guidance				
Keywords:	Capturing multiple benefits of BGI; Value-based decision-making	Keywords:	Mainstreaming multiple benefits, collaborative governance strategies; implementation barriers				
Description	Cost-Benefits of BGI, Robustness of claims	Description	Overcoming institutional barriers, mythbusting delivery of BGI				
Form	Case-based workshops (tutorial), "take-home task"	Form					
Participants	Hamburg, Gothenburg, Bergen, Aberdeen, Antwerp, Dordrecht, Ghent,	Participants	Hamburg, Gothenburg, Bergen, Aberdeen, Antwerp, Dordrecht, Ghent,				
Setup	IHE, CIRIA, Sheffield	Setup	Sheffield, Erasmus				
Group leaders: Antwerp, Bradford, Ghent							
Topic	Baseline and long-term aspects	Topic	Baseline and long-term aspects				
Keywords:	Value based decision-making	Keywords:	Value based decision-making				
Description	Establishing measurable baseline based on multi-parameter set (SMART indicators)	Description	Adaptive planning, ensuring objectives, consistency, scale interactions				
Form		Form	Session in which plan is integrated into adaptive planning methodology				
Participants	All	Participants	Aberdeen, Bradford, Dordrecht, Ghent, Bergen				
Setup	All Scientific partners	Setup	IHE				
Group leaders: ?							
Topic	Maintenance						
Keywords:	Adaptive solutions						
Description	Optimizing between costs - amenities, involvement of citizens						
Form							
Participants	Enfield						
Setup	IHE, RCA(?), Sheffield						

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Welcome to the BGI Marketplace



ORIENTAL MARKET

Branding of BGI

Integrating BGI

- Erasmus, I

...for instance:

- Bradford: How to create a strong BG-backbone in order to ensure a consistent design of the corridor?
- Ghent: How to “rebrand” BGI and set apart from previous green initiatives?

Stakeholder engagement; mobilising self-organising capacity of communities;

Engaging particular target groups (children, developers), guidance on process
community ownership

- Sheffield

...for instance:

- Bergen: How to established the envisioned community involvement in the European design and ensure the role of BGI in that process?

Funding

Raising, div

- IHE, Era

Line 2: Tools & Guidance

Capturing multiple benefits of BGI; Value-based decision making

Developing business case, CBR of BGI, Robustness of claims

- IHE, CIRIA

Mainstreaming multiple benefits, collaborative governance strategies; implementation barriers;

Value-based decision making, Overcoming institutional barriers, mythbusting delivery of BGI

- Sheffield, I

...for instance:

- Antwerp: How to develop a BGI-based business case while we're still in a conceptual/strategic planning phase?

Support for WP4

Baseline and benefits evaluation



- **Objectives**

- Overview/recap of approaches to assess baseline and assess benefits (BEST & TEEB)
- Demonstrate approaches to assess baseline and benefits
- Provide direct support to cities on baselining and the use of benefit tools

- **Content**

- Support and full day workshop. Training will be provided by consultants on assessment tools.
- City preparation - teleconference
 - Understand progress
 - Inform of data requirements
 - Begin work
- Face-to face workshop
 - Approaches and examples
 - Baselining and benefits surgery – cities receive direct support
- Individual city support – teleconference/visits
 - Support individual cities



Line 3: Baseline and long term aspects

Value based decision-making, measuring policy impacts

Establishing measurable baseline based on multi-parameter set (SMART indicators)

- All Scientific partners

Strategic considerations, consistency, flexibility

Adaptive planning, ensuring objectives, consistency, scale interactions

- IHE

...for instance:

- Gothenburg: How to transition from an event/experimentation space to a large scale brownfield development with BGI strongly integrated?

Line 4: Maintenance, operation & renewal

Alternative maintenance schemes

Optimizing between costs - amenities, involvement of citizens

- IHE, RCA(?), Sheffield

...for instance:

- Enfield: How to extend current involvement of citizens in maintenance and reach out to new community types?

Groups

Group 1: Antwerp, Bradford, Ghent, Dordrecht

- Strategic, large scale cases. Linear development along 'strip(s)'; Driven by (re) development

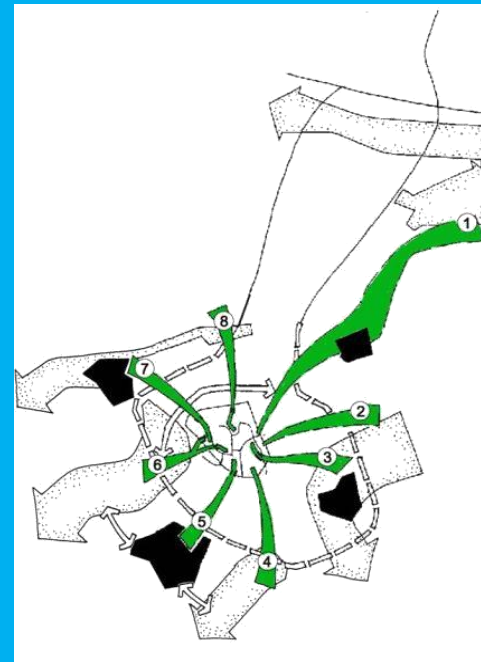
Antwerp



Bradford



Ghent



Dordrecht

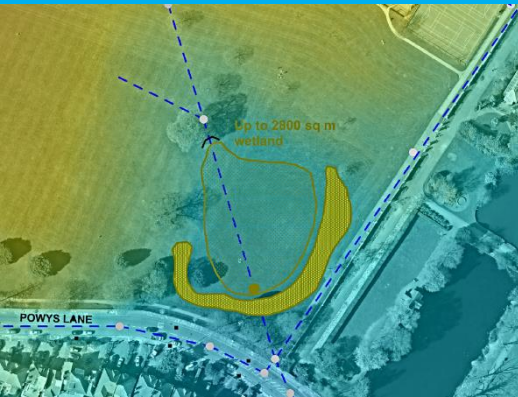


Groups

Group 2: Enfield, Hamburg, Kent, Aberdeen

- Mainly smaller, 'hands-on' cases. Driven by drainage; flooding

Enfield



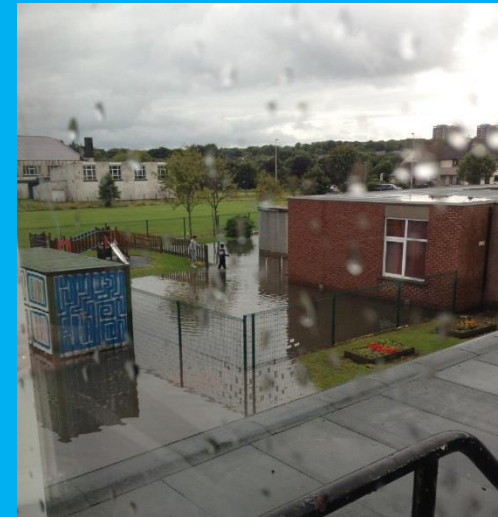
Hamburg



Kent



Aberdeen



Groups

Group 3: Bergen, Gothenburg, Dordrecht

- Citizen driven cases, large scale; brownfield development;

Bergen



Gothenburg



Dordrecht



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In each group: Develop workshop ideas

1. What's the main topic, objective or question of the learning activity
2. Get knowledge partner: scope it
3. Discuss how you can contribute as a knowledge provider as well!
4. What methods tools can be used. What required for a case?
5. How long would it take? What initial 'modality' (form) do you think of

Knowledge partners: make notes .For Thursday we want proposals!

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BGI marketplace

From topic to Learning Objective;

From modality/form to actual programme (incl. venue);

From case-study to actual requirements;

From participant to contributor;

From periods to dates;

From intention to action;

Knowledge partners

Status of best state-of-the-art/best practises/examples/cases elsewhere;

BGI market place:

- Please summarize your notes and deliver them to me;
- Organized per learning activity;
- What, who, where, how?

Line 1: Social innovation

Branding of BGI

Integrating BGI into 'story of the site'; 'Selling BGI';

- Erasmus, RCA, BEGIN Comm. Team

Line 1: Social innovation

Stakeholder engagement; mobilising self-organising capacity of communities;

Engaging particular target groups (children, developers), guidance on process
community ownership

- Sheffield, Erasmus, IHE

Line 1: Social innovation

Funding

Raising, diversification of funding sources, models, etc.

- IHE, Erasmus

Line 2: Tools & Guidance

Capturing multiple benefits of BGI; Value-based decision making

Developing business case, CBR of BGI, Robustness of claims

- IHE, CIRIA

Line 2: Tools & Guidance

Mainstreaming multiple benefits, collaborative governance strategies; implementation barriers;

Value-based decision making, Overcoming institutional barriers, mythbusting delivery of BGI

- Sheffield, Erasmus

Line 3: Baseline and long term aspects

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Line 3: Baseline and long term aspects

Strategic considerations, consistency, flexibility

Adaptive planning, ensuring objectives, consistency, scale interactions

- IHE

Line 4: Maintenance, operation & renewal

Alternative maintenance schemes

Optimizing between costs - amenities, involvement of citizens

- IHE, RCA(?), Sheffield

Line 2: Tools & Guidance

Design Signposts

Develop links to design manual(s)/guide(s) for SUDS/BGI based on particular conditions

- What are requirements for/from the different design practitioners (traffic, architects, drainage engineers)
- Demand: Dordrecht
- Contributors: IHE, CIRIA, Sheffield? Bradford (?)
- Urgency?
- Requirements:

Simple guide to resources/sources

- Brief and simple overview guide
 - Key sources and links
 - Living – to be updated (annually) during project
- Technical and financial guide
- Social Innovation?

What? Who?

- Co-creation of BGI with public and others – how, where, when and outcomes
 - RCA, Eras,... May 2018 (William)
- Transfer of MBs – communicating with others (outside core deliverers)
 - Develops from co-creation – RCA, Eras post May 2018
- Branding of strategy and projects
 - Not to create a brand; but to build capacity to engage with professional providers
 - Eras, RCA? Goteborg... Late 2018

What, who...

- Adaptive planning – mission and vision sustaining
 - IHE, Eras, Deltares... Autumn 2018
- TEEB; BEST support
 - UK: January 2018; Parallel TEEB (Antwerp)?
 - CIRIA, Sheffield; IHE
- Masterplanning across pilots
 - X2 : Dordrecht, Ghent, Antwerp; Bradford
 - February 2018 IHE +