

BEGIN C2C learning session group 1 in Hamburg

Date: Thursday 26 April, 2018
Location: Hamburg, Germany
Participants: Ghent, Antwerp, Bradford, Dordrecht, Erasmus University

Outcome of the session

Next meeting will take place early October (1/2 or 8/9) 2018 in NL (Nijmegen, Rotterdam, etc.) to cover topics of living labs, narratives, branding. Proposal to set up a teleconference early June to discuss planning (TBD). This will be opened up to the rest of the consortium.

Action Points

- Kelsey to set up Telco for June to discuss next C2C learning meeting. Invite all partners
- William Voorberg to explore possibility to assist in living lab / branding workshop & get back to partners
- Group members to put in shared C2C learning folder a '1-pager' with interesting BGI/social innovation sites for partners to visit if they're in the area for work or pleasure
- Group members to send an update to rest of C2C learning group when an update takes place, or when they need help with a specific problem that the group may be able to help with
- Group members will stay online after a BEGIN partner telco and give each other updates from their projects

Notes

- Key topics for future sessions discussed in the session
 - o Branding
 - o Narratives
 - o Living labs
 - o Good examples of site visits with experts explaining what has worked and what hasn't
- Feedback on C2C learning:
 - o Antwerp: looking for quick wins currently (small and growing into bigger project). The concept of 'think big, act small' is relevant for them now, and could use C2C support in this. Update: will not connect Schijn and Scheldt, BEGIN project focus will now be on the left bank. Antwerp from C2C learning now has a better idea of where they need help.
 - o Bradford: also looking at quick-wins, probably going to secure funding soon and will use small scale interventions. RCA students will come out to help them with branding and engagement. C2C meetings gave a nice opportunity to meet in smaller groups and know each other's projects in more detail.
 - o Dordrecht: can use more assistance around branding for their projects. This Hamburg meeting is also helping with this.
 - o Ghent: some good ideas and knowing everyone in the group has the same problems is very useful. Peer review proved a very effective process.

- Idea: All partners to make a 1-page paper of interesting BGI/Social innovation sites in their cities (or near their city) for if partners go to their city for work or pleasure. This has been added as an action point to the minutes of this meeting.
- Conclusions:
 - Peer reviewing was useful, also along with taking the time for doing the longer presentations to be able to understand each other's projects better. Would recommend to other C2C learning groups. Now they have a strong foundation and long presentations are no longer necessary.
 - Most group member cities are experiencing the same problems and they can really help each other
 - These meetings now enable these C2C group members to talk at the partner meetings more informally (i.e. catch up on their projects over coffee)