

Hello folks

Want to star in a feature film, TV drama or VR experience? Visit Scotland, TayScreen and Create Converge would like to invite you to a Screen Ready Tourism Business Briefing to find out more about the opportunities and network. Come and learn more about how to attract production, how to work with production, locations and tourism opportunities from Virtual and Augmented Reality (VR/AR) and making the most of screen tourism.

Scotland's Tay Country plays a starring role in feature films, TV drama, commercials and fashion shoots from 'Victoria' to 'Outlander', 'Whisky Galore' to 'Tommy's Honour', Vogue to Volvo. The region plays host to at least 100 productions every year bringing production spending, promotion and benefits for business and tourism.



Screen production offers fantastic opportunities for tourism businesses and this is a chance to discover how your business can get involved and reap the benefits with our great line-up of speakers:

- Amy Morement, Location Manager, LS Productions (Stella McCartney, Vogue)
- Derek Yeaman, Location Manager (Sunshine on Leith, Not Another Happy Ending, Miss Potter)
- Julia Sim, Head of Sales and Marketing, Blair Castle (Locations - Victoria)
- Linn Williamson, Chair, Filming Fife
- Whitespace Creative Agency (VR and AR tourism experiences)
- Jenni Steele, Film and Creative Industries Manager, VisitScotland
- Julie Craik, Project Manager, FifeScreen+TayScreen and Create Converge

VR and AR are not just made in studios or on computers. They can also involve location production and just like film and TV, also offer exciting ways to promote and experience places. More and more businesses are getting involved.

And with all those different screen experiences, just think about this.

40% of visitors to the UK are inspired to come here after seeing a destination on film, TV or web or even experiencing it through a game. Screen production and screen tourism go hand in hand. So if you're keen to get in on the act, then this is the event for you.

The event will inspire and inform businesses with practical hints and tips from working with film crews to screen tourism opportunities and regional success stories. And if you want to know more about working with VR/AR, Create Converge can help for free.

Also part of Perth and Kinross Business and Enterprise Month 2018, the Screen Ready event will start at 9.30am wrapping up at 12.45pm for lunch and networking until 2pm.

So come along and let's explore and make the most of this great opportunity together.

Book your place now at our [Eventbrite listing](#) for this FREE event. You won't want to miss it.



Looking forward to seeing you there.

Best wishes

Julie

Julie Craik

FifeScreen+TayScreen

+44 (0)1382 432483

+44 (0)7951 380403



[FifeScreen+TayScreen](#) is the Screen Office serving the Councils of Angus, Dundee, Fife and Perth & Kinross.

Please do keep an eye on us at:

