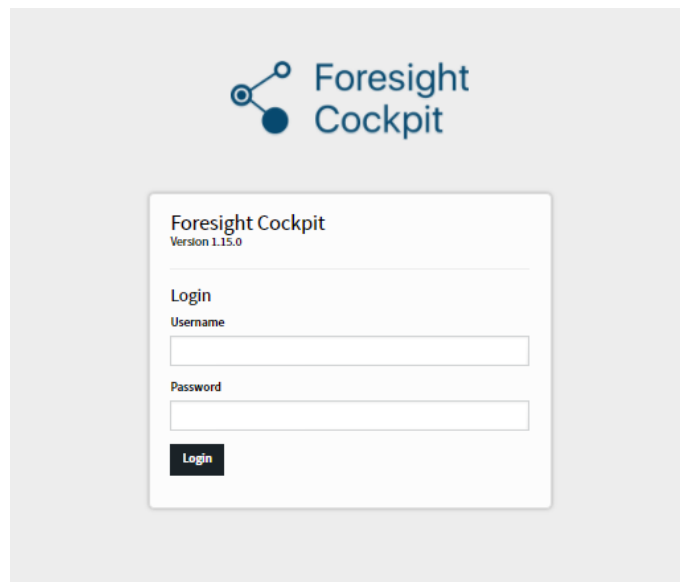


FORESIGHT STRATEGY COCKPIT (FSC)

USER STARTER GUIDE

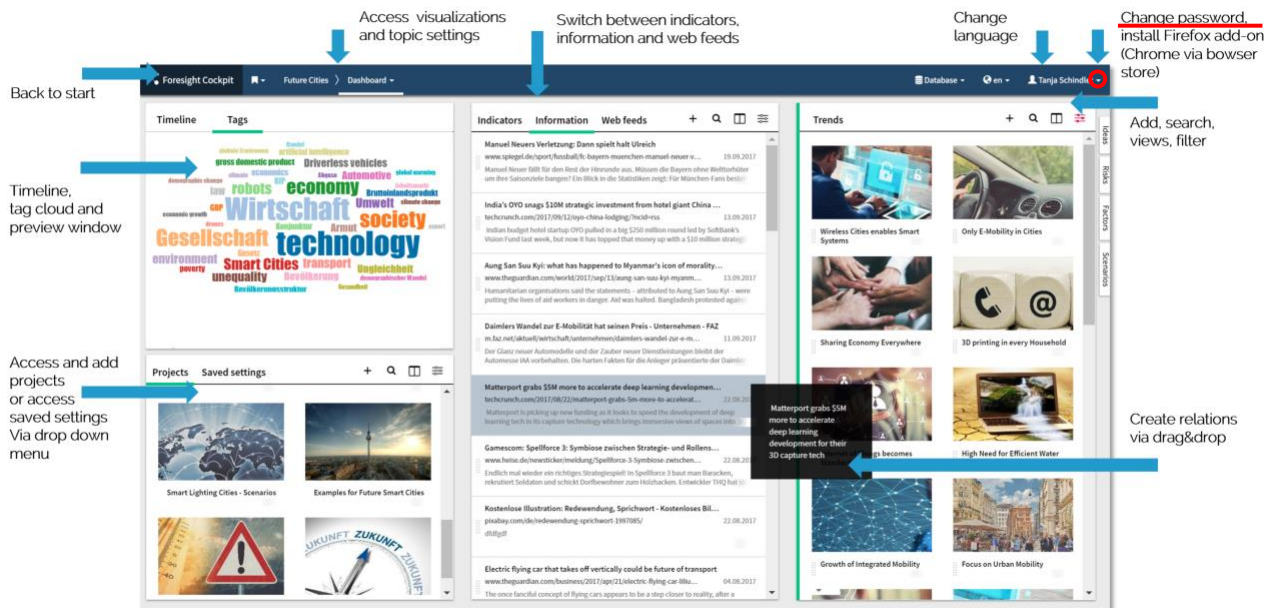
1) Login

Login at the website <https://periscope foresight-cockpit.com/#!/fc/login> with the momentary credentials sent by mail. If any issues occur, please contact support@4strat.de.

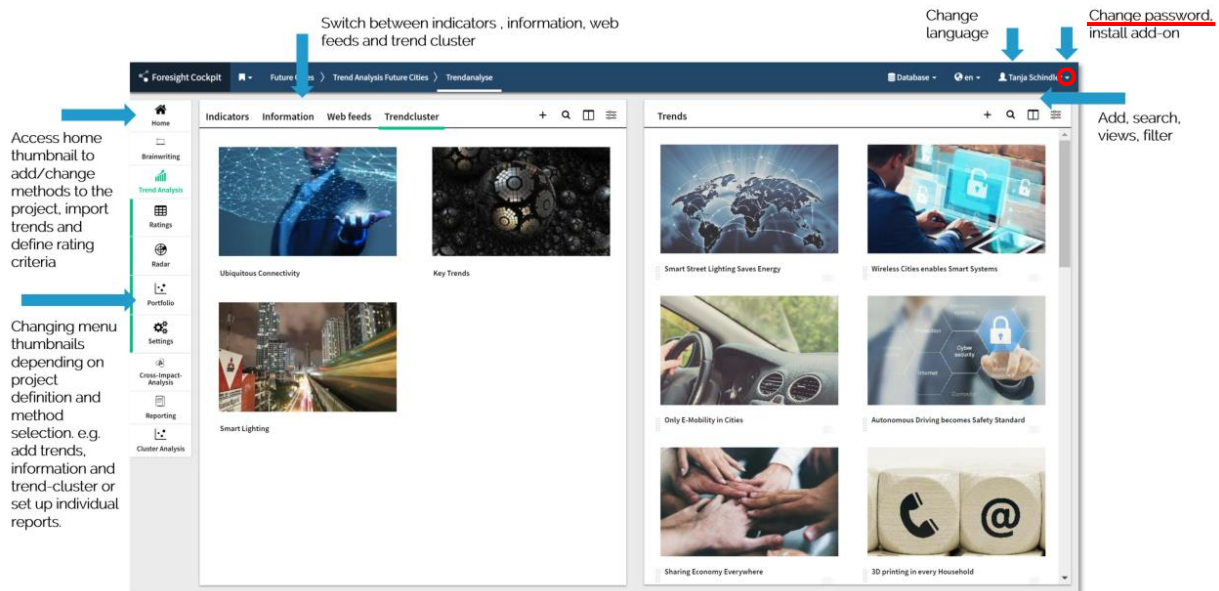


The screenshot shows the login interface for the Foresight Cockpit. At the top, there is a logo consisting of a stylized 'F' made of three dots and the text 'Foresight Cockpit'. Below the logo is a white rectangular box containing the following elements: the text 'Foresight Cockpit' and 'Version 1.15.0' at the top; a 'Login' heading; a 'Username' label followed by a text input field; a 'Password' label followed by a text input field; and a black 'Login' button at the bottom.

2) Change your password in the setting in the top-right corner



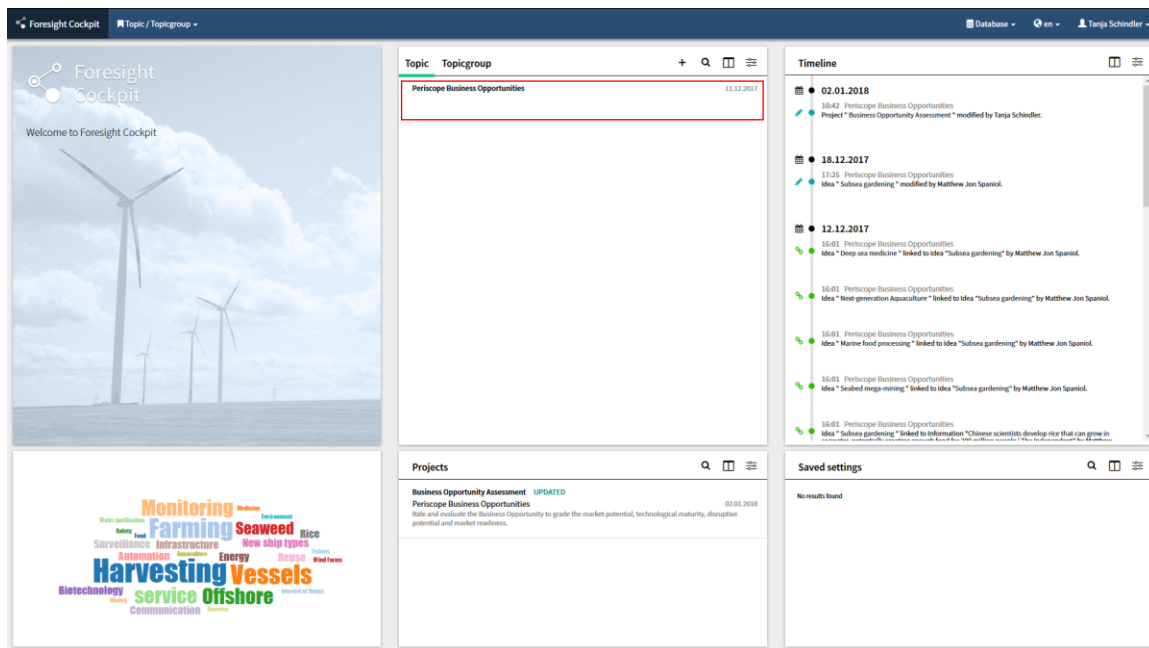
Back to start
 Timeline, tag cloud and preview window
 Access and add projects or access saved settings via drop down menu
 Access visualizations and topic settings
 Switch between indicators, information and web feeds
 Change language
 Change password, install Firefox add-on (Chrome via browser store)
 Add, search, views, filter
 Create relations via drag&drop



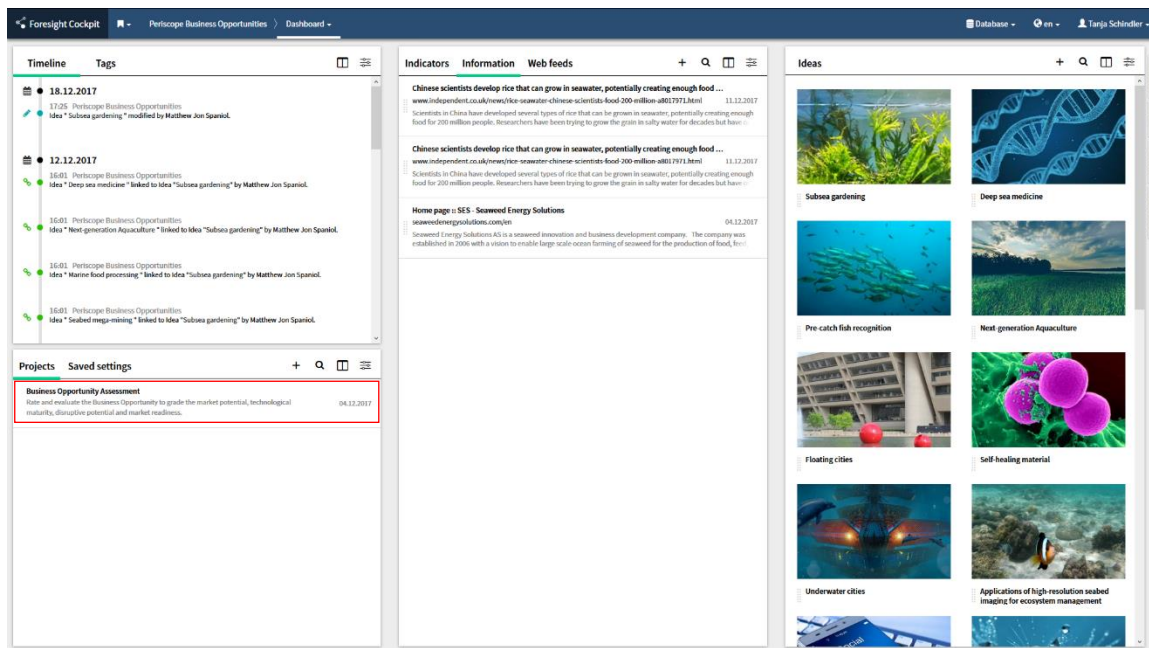
Switch between indicators, information, web feeds and trend cluster
 Change language
 Change password, install add-on
 Access home thumbnail to add/change methods to the project, import trends and define rating criteria
 Changing menu thumbnails depending on project definition and method selection, e.g. add trends, information and trend-cluster or set up individual reports
 Add, search, views, filter

3) Rate an Idea (Business Opportunity)

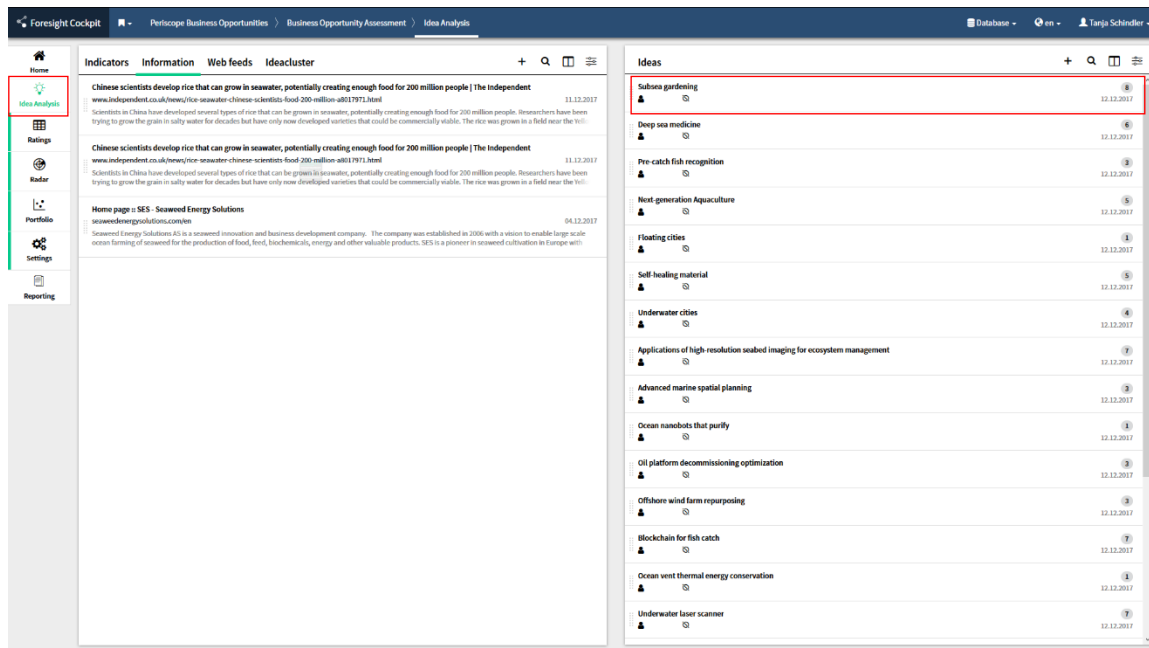
After logging into the FSC using the provided credentials, open the topic "Periscope Business Opportunities".



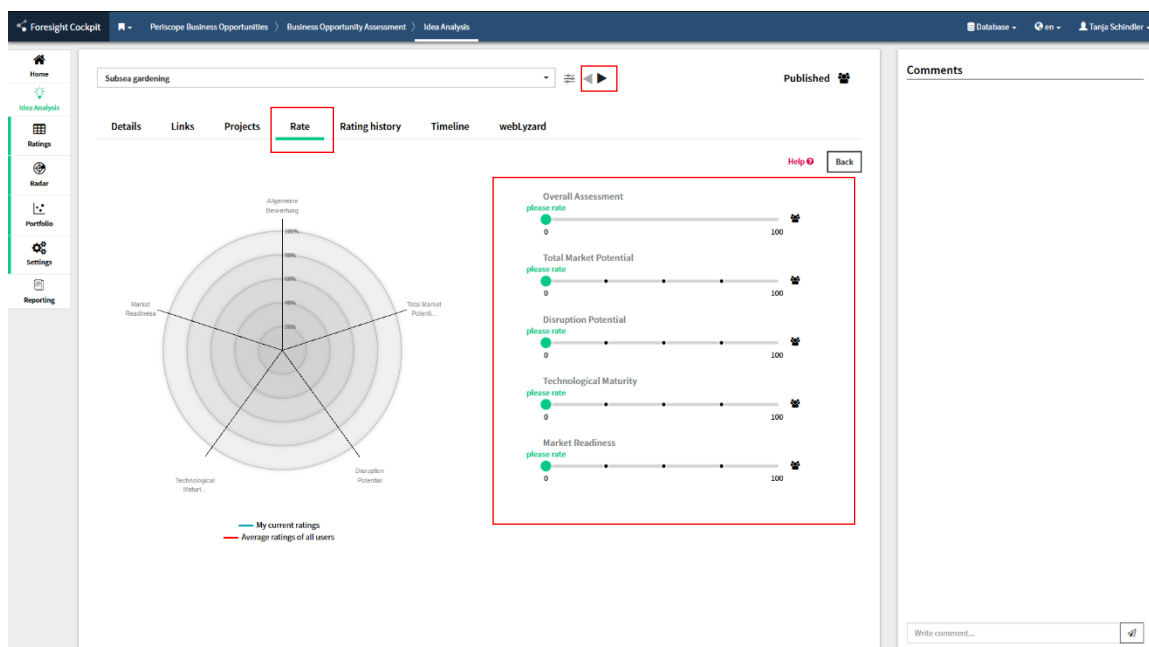
To rate an idea, access the project "Business Opportunity Assessment" via the dashboard.



Next, use the menu on the left-hand side to access the “Idea Analysis”. Then choose any idea from the right-hand side box by clicking on the idea’s title.

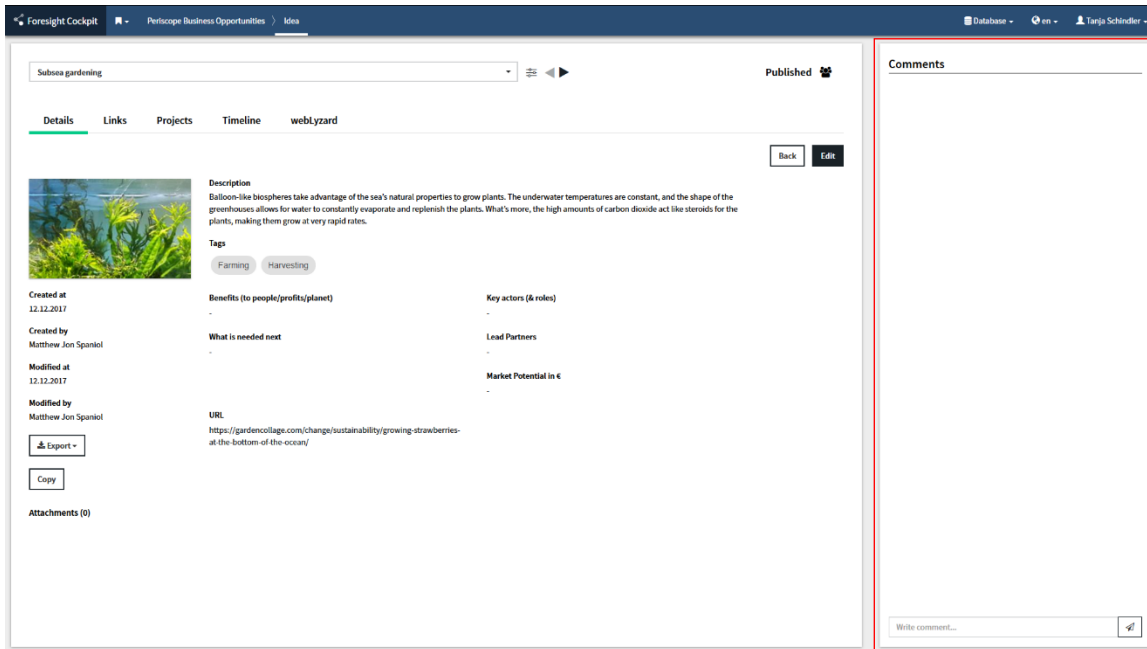


To rate, click on the “Rate” tab via the top navigation menu and slide the control bars with your cursor to rate the idea. Use the comment section on the right-hand side to comment about why you evaluated the idea as you did. The spider chart on the left-hand side shows your rating and the rating of the user crowd. After you have rated the opportunity and left a comment, clicking the small triangle next the current idea’s title at the top will take you to the next business opportunity.



4) Make/Reply to a comment

After assessing any idea, you are able to comment the idea and your rating via the comment section on the right-hand side.

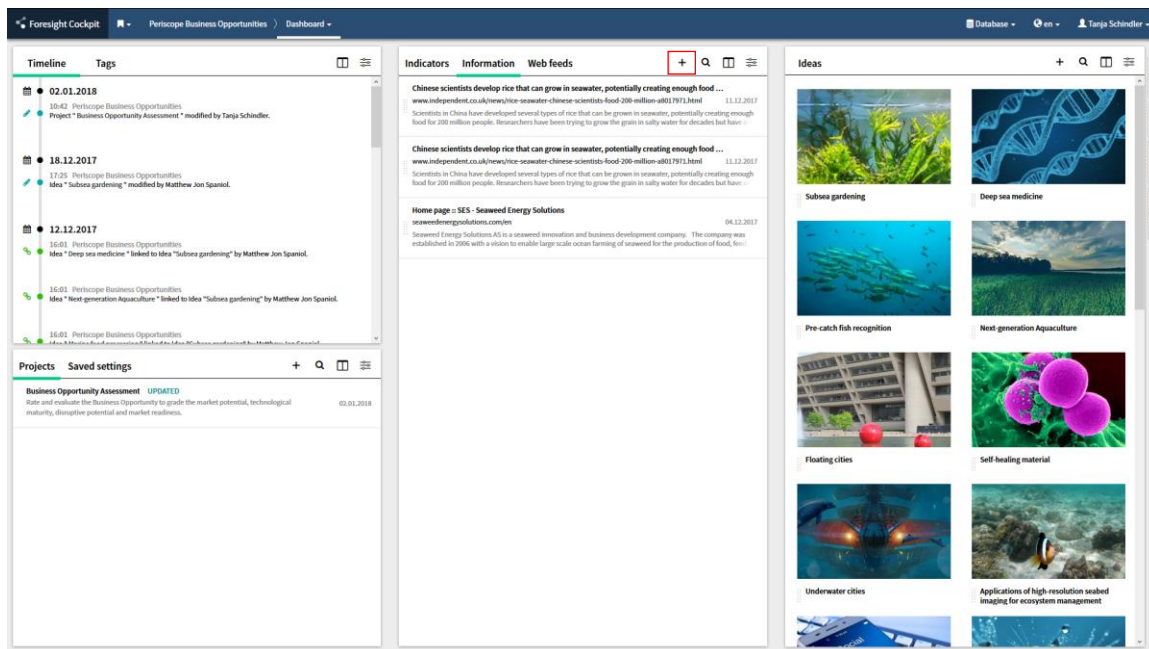


5) Create a piece of information

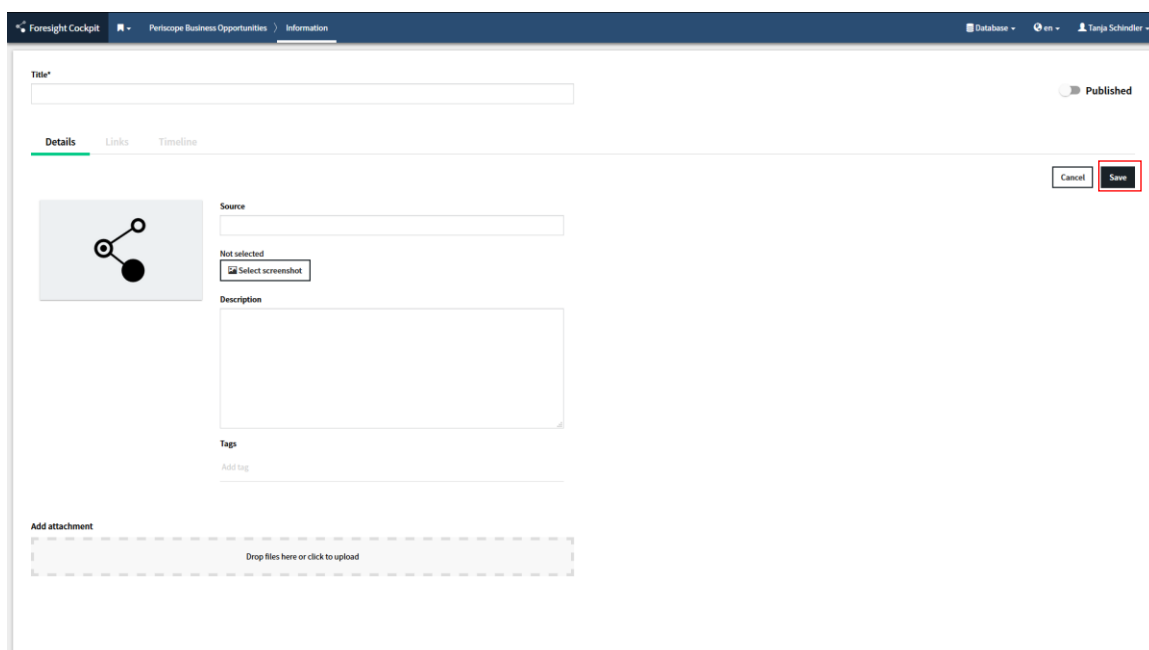
An Information in the FSC is a qualitative fact from news articles, interviews, studies, research papers, or other valuable sources available to you. An Information contains a title, a short description and if possible a source and a picture.

To create a new piece of information, choose the information tab on the dashboard and click on the plus sign.

Examples for a piece of information: Articles from journals, the internet or even own conference documents can be used as information. If the entity is created, it is necessary that the information is actually present in the created information (e.g., by attaching a file)



When filling the form for creating an information, please remember that all fields marked with a star (*) symbol are required and must be filled in accordingly. All other fields are optional. You also have the option to switch the information via the control bar to private so that the information can only be seen by yourself, but not from any other user. However, please keep in mind that this means any arguments which are based on that piece of information are hard to understand for others.



Title* Published ☐

Details Links Timeline

Source Not selected Select screenshot

Description

Tags

Add attachment

Drop files here or click to upload

Cancel Save

When you create a piece of information you can add additional data as an attachment, such as an URL, a description or even files and pictures. Furthermore, it is possible to link the information immediately with other entities in the FSC (through tags). Thus, a piece of information can be linked to an idea (business opportunity). All Information and ideas are automatically linked with each other when you use the same tags.


6) Use the browser add-on to create a piece of information

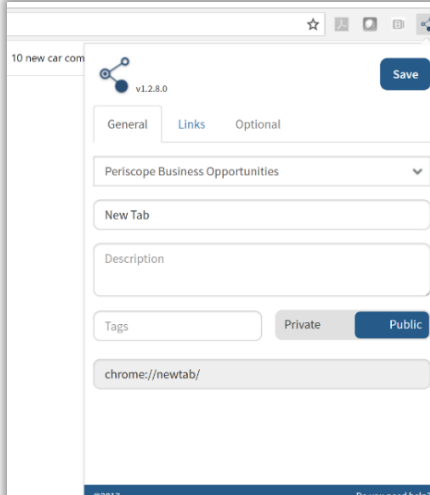
There is a browser Add-on available for the FSC that can be used for scouting information. It allows you to search and create a piece of information directly from websites, i.e. news sites, magazines. The Add-on can be downloaded in the corresponding expansion portals:

[Add-on in the Chrome Web Store](#)

[Add-on for Firefox Extensions](#)

Using the Add-on

- Log in to the FSC.
- Surf via your internet browser (Firefox or Chrome) as usual. If you find a relevant article you want to import into a FSC topic, select a text session you want to highlight and use your right-mouse click to "highlight text". Continuing with the text until you highlighted all important text passages.
- Click on the add-on icon  in the browser top navigation bar.
- First, choose the topic where you want to add the new information (here "Periscope Business Opportunity")
- The highlighted text will automatically appear in the description.
- If the article contains any pictures, the Add-on may let you select your favorite picture to import.
- Add other relevant details and link if possible the piece of information to an existing idea via the 'links' tab
- Click on Save to import the article and wait until the Add-on creates a screenshot and imports the information)



10 new car com

v1.2.8.0

General Links Optional

Periscope Business Opportunities

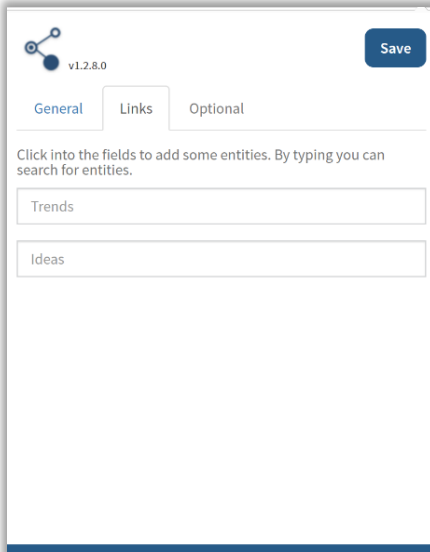
New Tab

Description

Tags Private Public

chrome://newtab/

©2017 Do you need help?



v1.2.8.0

General Links Optional

Click into the fields to add some entities. By typing you can search for entities.

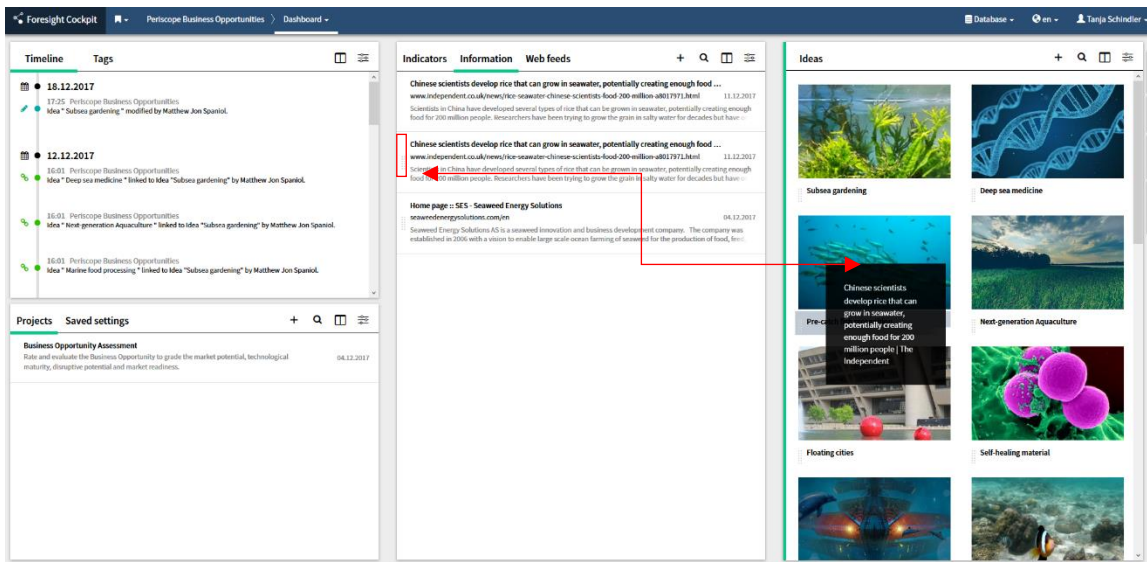
Trends

Ideas

©2017 Do you need help?

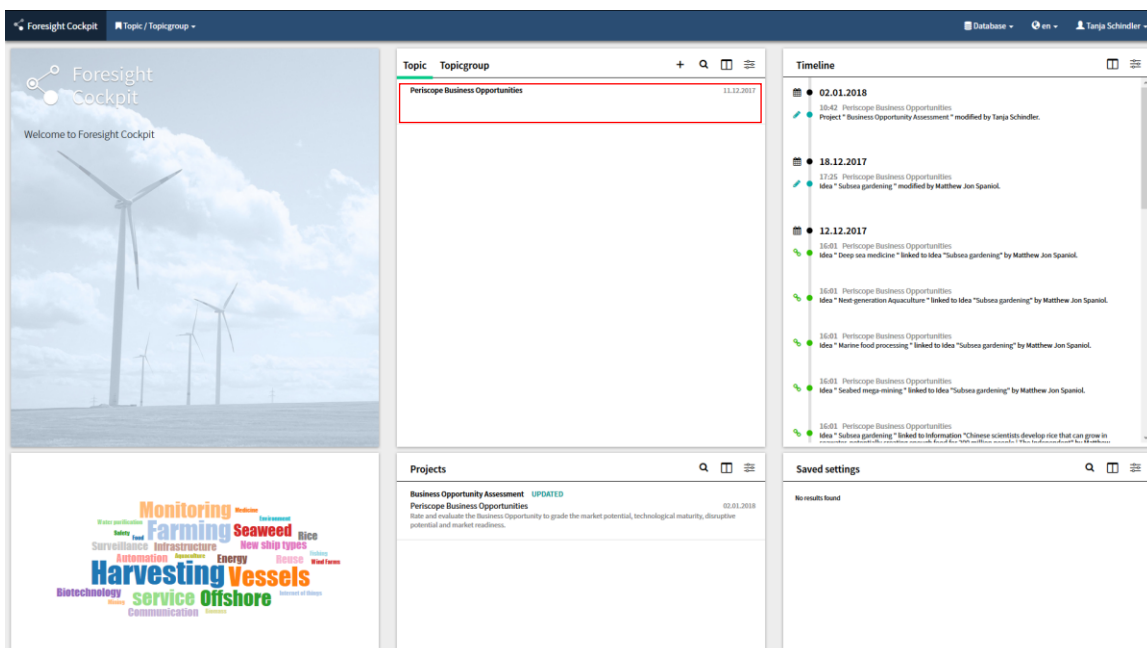
7) Link a piece of information to an idea via drag and drop

On the dashboard you can link a piece of information to any idea via drag and drop by accessing the dots in front of each information listed. Wait until the cursor turns into a cross, click and drag the information to the relevant idea. You can also link one idea to another using the same procedure.

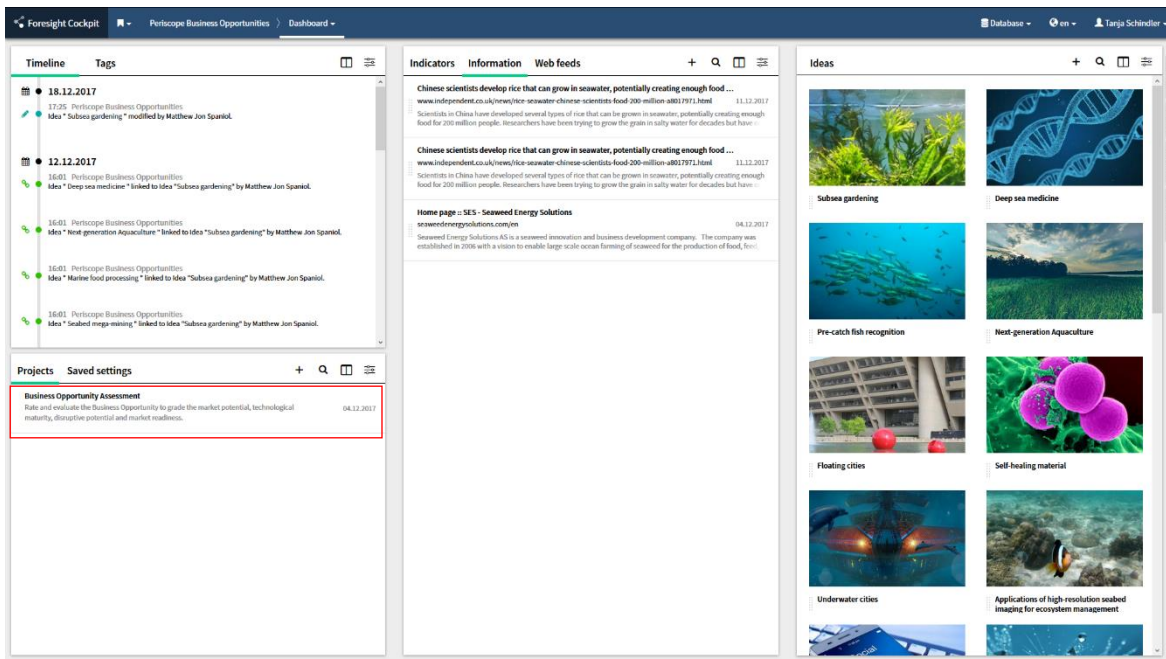


8) Create an idea (business opportunity)

After logging into the FSC using the provided credentials, open the topic "Periscope Business Opportunities".

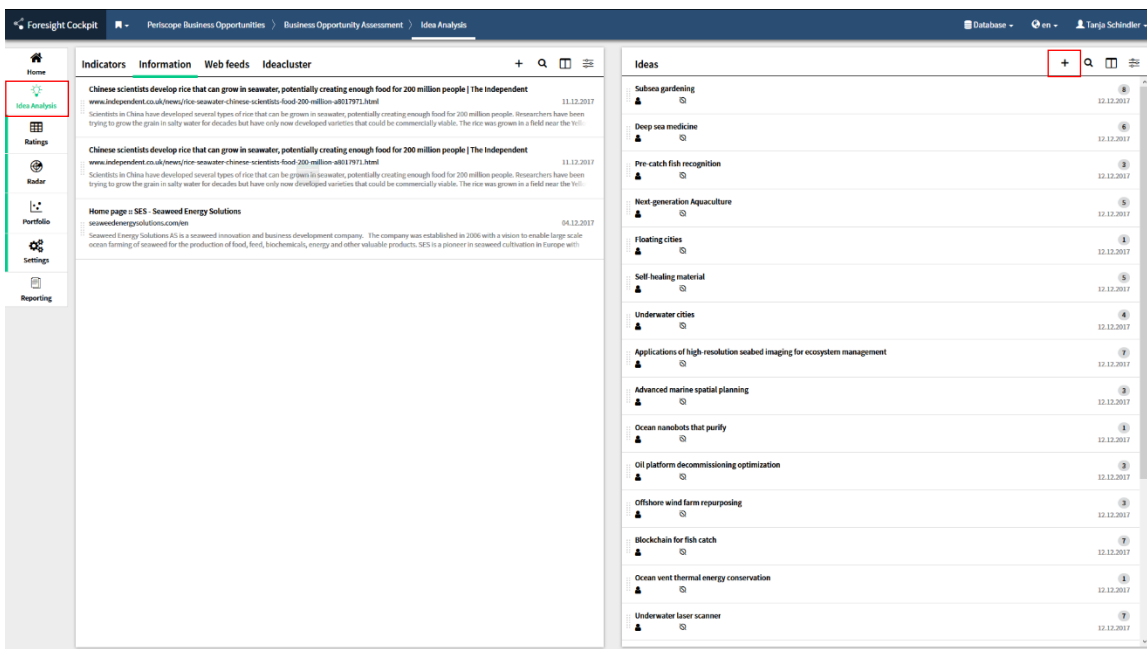


You will enter the dashboard. Click on the project “Business Opportunity Assessment”.



The screenshot shows the 'Foresight Cockpit' dashboard. The 'Projects' section on the left lists several projects, with 'Business Opportunity Assessment' highlighted in a red box. The main content area displays 'Indicators', 'Information', and 'Web feeds' related to the selected project. The 'Ideas' section on the right shows a grid of ideas, including 'Subsea gardening', 'Deep sea medicine', 'Pre-catch fish recognition', 'Next-generation Aquaculture', 'Floating cities', 'Self-healing material', 'Underwater cities', and 'Applications of high-resolution seabed imaging for ecosystem management'.

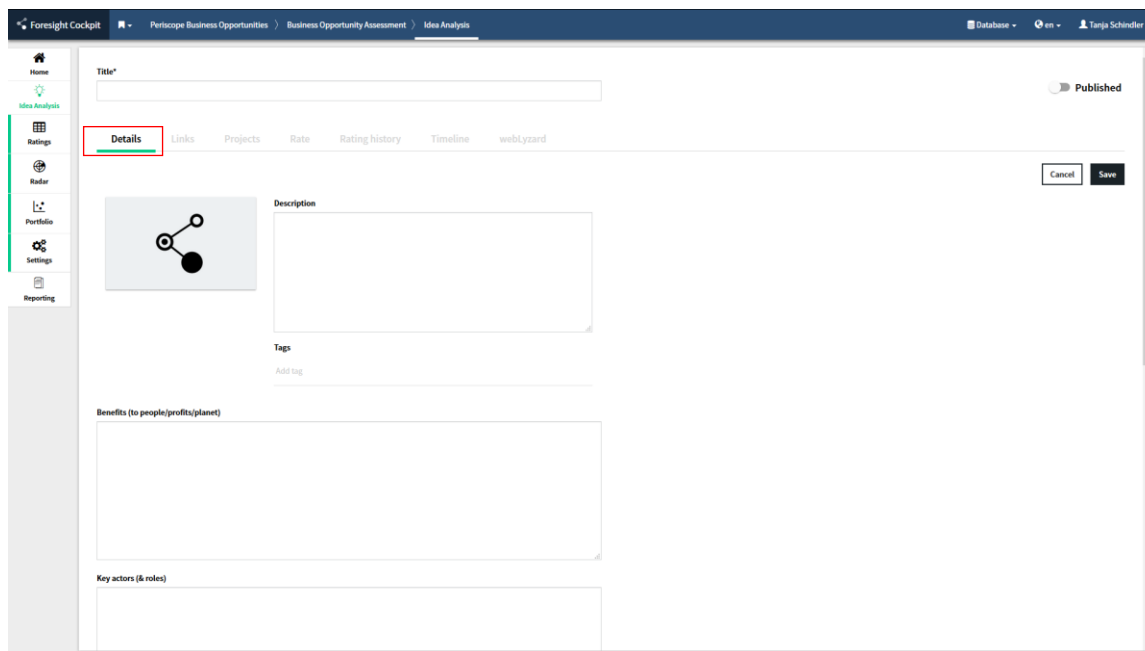
Access the “Idea Analysis” via the menu on the left-hand side. Click in the box “ideas” on the + Symbol to add a new idea (business opportunity).



The screenshot shows the 'Foresight Cockpit' dashboard with the 'Idea Analysis' menu item highlighted in the left-hand side menu. The main content area displays 'Indicators', 'Information', 'Web feeds', and 'Ideas'. The 'Ideas' section on the right shows a list of ideas, including 'Subsea gardening', 'Deep sea medicine', 'Pre-catch fish recognition', 'Next-generation Aquaculture', 'Floating cities', 'Self-healing material', 'Underwater cities', 'Applications of high-resolution seabed imaging for ecosystem management', 'Advanced marine spatial planning', 'Ocean nanobots that purify', 'Oil platform decommissioning optimization', 'Offshore wind farm repurposing', 'Blockchain for fish catch', 'Ocean vent thermal energy conservation', and 'Underwater laser scanner'.

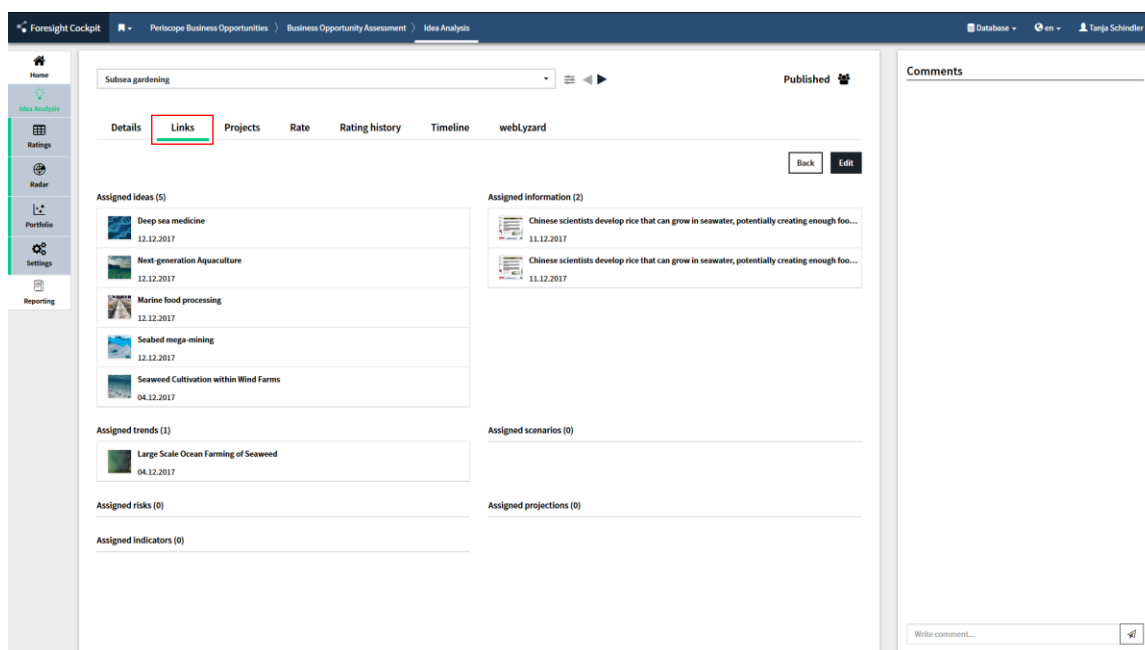
Describe the idea

The “Details” tab is already open as shown in the lower picture. Edit the title and description first, before entering all additional information. When you have filled out all required fields, click Save.



The screenshot shows the 'Details' tab of the 'Idea Analysis' section in the Foresight Cockpit. The interface includes a sidebar with navigation options: Home, Idea Analysis, Ratings, Radar, Portfolio, Settings, and Reporting. The main content area has a 'Title*' field at the top, followed by a 'Description' text area, a 'Tags' section with an 'Add tag' button, and three larger text areas for 'Benefits (to people/profits/planet)', 'Key actors (in roles)', and 'Assigned information'. A 'Published' toggle switch is located in the top right corner. At the bottom right, there are 'Cancel' and 'Save' buttons.

In the next tab you can set up links. If desired, you can link the new idea with existing ideas, indicators, and pieces of information that support the idea. You can create links at any time, so you can create those useful relations also later.



The screenshot shows the 'Links' tab of the 'Idea Analysis' section. The 'Subsea gardening' idea is selected. The 'Links' tab displays several sections: 'Assigned ideas (5)' with a list of ideas like 'Deep sea medicine' and 'Next-generation Aquaculture'; 'Assigned information (2)' with a list of information items; 'Assigned trends (1)' with 'Large Scale Ocean Farming of Seaweed'; and empty sections for 'Assigned risks (0)', 'Assigned indicators (0)', 'Assigned scenarios (0)', and 'Assigned projections (0)'. A 'Comments' sidebar is visible on the right. At the bottom right, there is a 'Write comment...' input field and a 'Send' button.

For more questions visit <https://help.foresight-cockpit.com> and use your FSC Login Credentials to access our detailed help page.