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EUROPEAN UNION



International Cargo Bike Festival
City Summit

The ICBF City Summit 13th June - 15th June

In June 2019, Groningen has hosted the International Cargo Bike Festival. The ICBF is a yearly exhibition that brings together cities, manufacturers, designers, planners, and cargo bike enthusiasts. During the ICBF, Groningen demonstrated its efforts to reach zero emissions city logistics, with a focus on green and sustainable vehicles.

Besides hosting the event, Groningen has invited several cities to participate in a city summit: a meeting of representatives from other cities who are also busy with cargo bikes and green logistics. The idea was to share ideas, experiences, challenges among the cities, and to think about future cooperation.

The cities that participated in the meeting were:

Mechelen (Veerle de Meyer, municipality), **Groningen** (Jeroen Berends & Sjouke van der Vlugt, municipality), **Edinburgh** (Peter Jackson, SESTRAN & Beth Harley-Jepson, Cycling Scotland), **Bratislava** (Peter Netri &

Tomáš Gajdoš, municipality), **Tel Aviv** (Eyal Santo, advisor to the municipality), and **Trnava** (Mayor Peter Brocka, Miloslav Kadlicek, Peter Trnka, Marcel Krajčo, Andrej Farkaš, municipality). Representatives from **Bremen**, **Bogotá**, and **Hong-kong** have joined some of the activities.

The city summit took place between 13th June and 15th June. We arranged the following activities:

1. Welcome and kick-off session together with Groningen's vice mayor Philip Broeksma.
2. Morning bicycle tour - we've explored some Groningen's finest bike infrastructure: dense city center, bicycle streets, smart routes, and traffic-calming schemes.
3. ICBF Conference - in our session, we discussed the importance of working together within the city and among cities.
4. Cargo bike logistic hub - We visited PostNL's regional sorting center and the recently opened cargo bike city hub on the outskirts of the city center.
5. Workshop - How can we work together for a 'Cargo Bike Future'?

Below we summarize the results of the workshop and propose first ideas to continue working together.

Working together for a Cargo Bike Future!





**ICBF Conferece
Cooperations, policies,
and politics to promote
the Cargo Bike and
improve quality of life.**

**Visiting the Cargo bike
logistic hub.**





Workshop - How can we work together for a 'Cargo Bike Future'?

At the end of the three days meeting, we discussed possibilities to keep cooperating. We mapped current experiments in the field of cargo bikes and sustainable logistics. These are the main initiatives in the cities:

Bratislava - Hand free shopping market; "Sit Down" - interventions in the city center to create public spaces for leisure; Cargo bike cafe; Borrow a cargo bike (via an NGO);

Edinburgh - Open streets activities, focusing mostly on walking and cycling.

Groningen - Cargobike hub; limit access for non-green logistics to certain timeslots (enforced by cameras); handsfree shopping (canceled);

Tel Aviv - collecting ideas for new experiments that will launch in the coming months.

Bremen - promoting the cargo bike among school children;

Mechelen - Cargo bike taxi; handsfree shopping + bike carrier; Subsidies for businesses to move to cargo bikes; promoting businesses that work with cargo bikes;

We identified several projects and issues that are relevant to all the cities. Instead of separately experimenting on

these topics, the cities can work together to discover best practices and share lessons. The projects that we came up with during the workshop:

Handsfree shopping - due to the changing behaviors of city center shopping, several cities have been experimenting with handsfree shopping programs. We noticed that it works in some cities, while others have stopped the programs. What are the ingredients that make this project work? What should be its scale? What's the right price? Should the city subsidize it or leave it to the free market?

Events logistics - as cities are becoming livelier, they are hosting more events and festival in the city center. These events attract large logistic tracks that affect the quality of life in the city. Can we develop together pop-up logistic hubs for these events and festivals? The hubs will ensure delivering the goods to the festivals using cargo bikes and green vehicles.

Traveling exhibition - creating a traveling exhibition that will go around Europe. The entire exhibition will run on cargo bikes and will give residents firsthand experience with this form of transportation.

We hope to be able to work together on these issues. We agreed that in order to pursue this, we need to stay in contact, continue sharing best practices, and think about how to materialize these ideas..