



£96k
saved by staff



Success Story

Minster Law originally signed up for a Liftshare scheme to help facilitate a consolidation of sites. While the statistics were good after setting it up, there were still some parking issues that needed addressing.

Smart Parking was able to reduce the demand for parking on-site and addressed the misuse of priority parking for car-sharers which meant that the amount of leased spaces could be reduced by half.

Just two months since launching Smart Parking there have been nearly 1000 authenticated shared trips to work! These shared trips have saved 4 tonnes of CO2 and over 20,000 car miles!

84%
of staff are signed up to the scheme

1 million
miles taken off the road

54%
of scheme members are sharing regularly

197 tonnes
of CO2 emissions saved since the scheme

“Liftshare’s Smart Parking tool has enabled us to take our Liftshare scheme to the next level. We are now able to track exactly who is sharing on a daily basis and can therefore introduce effective measures to deal with misuse of the on-site priority parking for car sharers guaranteeing that there is always a space for our lift sharers. Importantly further reward those colleagues who are sharing regularly. Another really important business benefit for us is to reduce leased off-site parking, Liftshare has been a contributing factor in this, which is providing significant savings year on year”

Zoe Lunn, Facilities Manager