



# OFFSHORE WIND ENERGY **MBA**



## MODULES

### OFFSHORE WIND ENERGY MBA

#### Future Scenarios in Strategy Development

Insight into future trends and learning how to apply creative methods, data management and theories within future studies during strategy development.

#### Innovative Project Management

Different approach in Project planning in the Offshore Wind Industry evolving around challenges and processes in specific firms.

#### Innovation through Collaboration

Advanced insights into the field of management of innovation, specifically design-driven innovation and collaboration innovation.

#### Economics of Offshore Wind Farms

Use systems thinking to financially and strategically model scenarios, taking into consideration most of the variables affecting the lifecycle of offshore wind projects.

#### Global Business

Issues including industry environment, culture, strategy and geopolitics, when entering into and being present in foreign markets.

#### Operational Leadership

Emphasis on the execution of leadership and on what leaders actually do in real situations.

#### Risk Management

Knowledge on how to identify risks during installation, operation and maintenance of wind farms and how to manage these. It also includes legal issues related to wind farms.

#### People Management

In-depth understanding of the inner dynamics of the human brain, enabling organizational decisions and boosting leadership capabilities.

#### Logistics and Supply Chain Management

Logistics along the supply chain of offshore wind projects and operations.

#### MBA Thesis

Final part of the programme choosing an applied topic from one of the other modules.

## MBA programme structure



## Module structure



## About the MBA modules

### FOCUS ON:

This MBA caters for the specific needs of this sector by combining new research with the business challenges of the industry.

### REAL LIFE BUSINESS CASE-BASED:

Managerial challenges and problems will be presented and the participants will learn how to apply the latest theory and experience to actual business challenges for Offshore Wind Industry companies. Teaching will focus on analysis and evaluation of models.

### ADMISSION REQUIREMENTS:

The formal criteria is a bachelor or other equivalent degree combined with two years' work experience. Each application is considered individually and we welcome candidates from various educational and professional backgrounds. They must show proficiency in English to successfully participate in the modules.

## INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English.



Developed and supported by cluster organisations and companies in Germany, Denmark, Belgium, UK and the Netherlands.



€ 2000 per module



Modules can be booked individually or compiled to a whole MBA degree.



Confirmed dates for modules can be found at [www.owemba.com](http://www.owemba.com)

## Advisory Board

Internationally recognized companies from the offshore wind industry are members of the Advisory Board for the Offshore Wind Energy MBA. The advisory board members participate actively in the development of the MBA modules by providing expert advice and key information.

Advisory board member companies are:







"This MBA is dedicated to offshore wind industry related topics, with lecturers coming directly from the industry. I can relate to them and to all the other classmates, as they are in the same industry and talk the same language."

**JESPER LINDBAK**

Production Manager  
MHI Vestas Offshore Wind, Denmark  
Attending the Offshore Wind Energy MBA



"The lecturers were enthusiastic and very good at linking theory to real cases. Working with newly learned tools on industry based case work contributed extensively to my personal development."

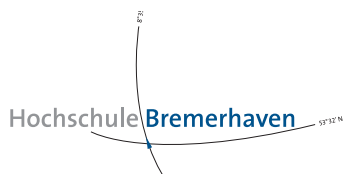
**FRANK JONCKHEERE**

Project Manager  
DEME Offshore  
Attending the Offshore Wind Energy MBA



Visit us at [www.owemba.com](http://www.owemba.com)

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