

Hack The last Mile

In Borås city

Winners Day (March 9th)

The aim of the Winners Day (day 3) is to find innovative logistics solutions to challenging questions and issues during the hackathon day and pitch day. Innovative solutions will be presented by young brilliant minds and the winning team will be awarded.

Location

Textile Fashion Center, (Do Tank)

Agenda

08.30 – 09.00 Registration and coffee

09.00 – 09.10 Welcome and introduction to winners day *Sara Thiel, Business Developer, City of Borås and Project Leader Good Goods and Henrik Ringsberg, Assistant prof., Chalmers University of Technology/ University of Borås*

09.10 – 09.30 Exploring urban logistics actors interest in public spaces *Henrik Ringsberg, Assistant prof., Chalmers University of Technology*

09.30 – 09.50 SURFLOGH (Smart Urban Freight Logistics Hubs) *Arjen Donkersloot, Lead Beneficiary Surflogh and Senior Consultant/Manager BCI Global*

09.50 – 10.15 Challenges and solutions in e-commerce, *Frans Prekert University of Örebro*

10.15 – 10.30 Coffee

10.30 – 12.30 Presentations of the Hackathon solutions (5 min pitch + 5 min questions / team)

12.30 – 13.30 Lunch

13.30 – 14.00 Awarding the winners for the best solution



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Jury instruction

To judge the solutions the jury will focus on 5 criteria (scale 1-5). Each team will have 5 minutes presentations and afterward there is time for questions (5 min/team). There will be two juries, one for the Swedish partnership and one for the international Surflogh team. During lunch both the juries separately will discuss and delayed who will be the winning team. The juries also need to make a motivation to the winner.

The criteria

- Level of innovation
- Functionality
- Sustainability (Environmental / Social / Economic)
- Transformative (changing market) and how scalable the solution is
- Presentation performance

Swedish Partnership Jury

Sara Thiel, *Business Developer, City of Borås and Project Leader Good Goods*

Henrik Ringsberg, *Assistant prof., Chalmers University of Technology/ University of Borås*

Catarina Lindberg, *Swedish Package Servicepoint Organization, Project Manager documentation and reports*

Alexander Zuniga, *Business Developer/Technical Project Manager/Data Analyst, Argomento*

Christoffer Widegren, *City Logistics Consultant*

Caroline Wallin, *Center Leader, Borås City*

Andreas Hagen, *University of Borås*

Håkan Romeborn, *University of Borås*

International Surflogh Jury

Tineke Smegen *Lead Beneficery of Surflogh / The Province of Drenthe*

Arjen Donkersloot, *Lead Beneficery of Surflogh / Senior Consultant/Manager Buck Consultants International*

Jeroen Meijer, *Lead Beneficery of Surflogh / Consultant Buck Consultants International*

Jeroen Berends, *City of Groningen*

Sjouke Van der Vlugt, *City of Groningen*

Keith Fiskien, *Programmes Manager SEStran (South East of Scotland Transport Partnership)*

Peter Jackson, *Active Travel Officer SEStran (South East of Scotland Transport Partnership)*

Jonathan Cowie, *Edinburgh Napier University*

