

Mobility Hubs

Structured Decision Making Workshop on Urban Transport Air Pollution

Imperial College London

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Julie Vinders
SEStran Project Officer
Julie.vinders@sestran.gov.uk

SHARE-North

Shared mobility solutions for liveable and low-carbon North Sea Region

- Project partner since 2016
- Strategic Study on **Mobility Hubs** in Scotland
- Building on experience from partners in Bremen (Germany), Bergen (Norway) and Belgium



Mobility Hubs

Definition

“A Mobility Hub is a recognisable and easily accessible place which integrates different transport modes and supplements them with enhanced facilities, services and information aimed at encouraging more sustainable travel, creating sense of place and improving journeys and travel choices”



Why Mobility Hubs?

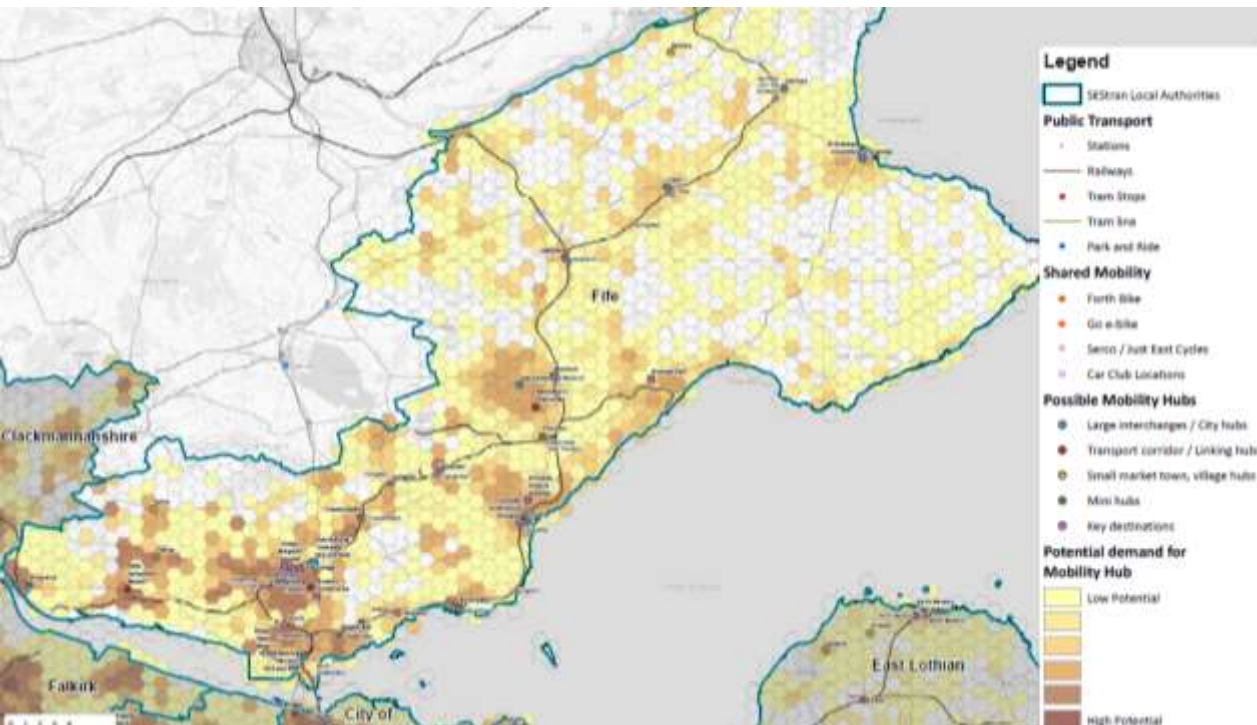
Integrating shared mobility into the mix

- Transport Scotland National Transport Strategy 2
- The role of shared mobility
 - Key building block in sustainable transport hierarchy
- 2017 Bremen analysis on impact of carsharing (car club in UK)
 - “Use it, don’t own it” campaign

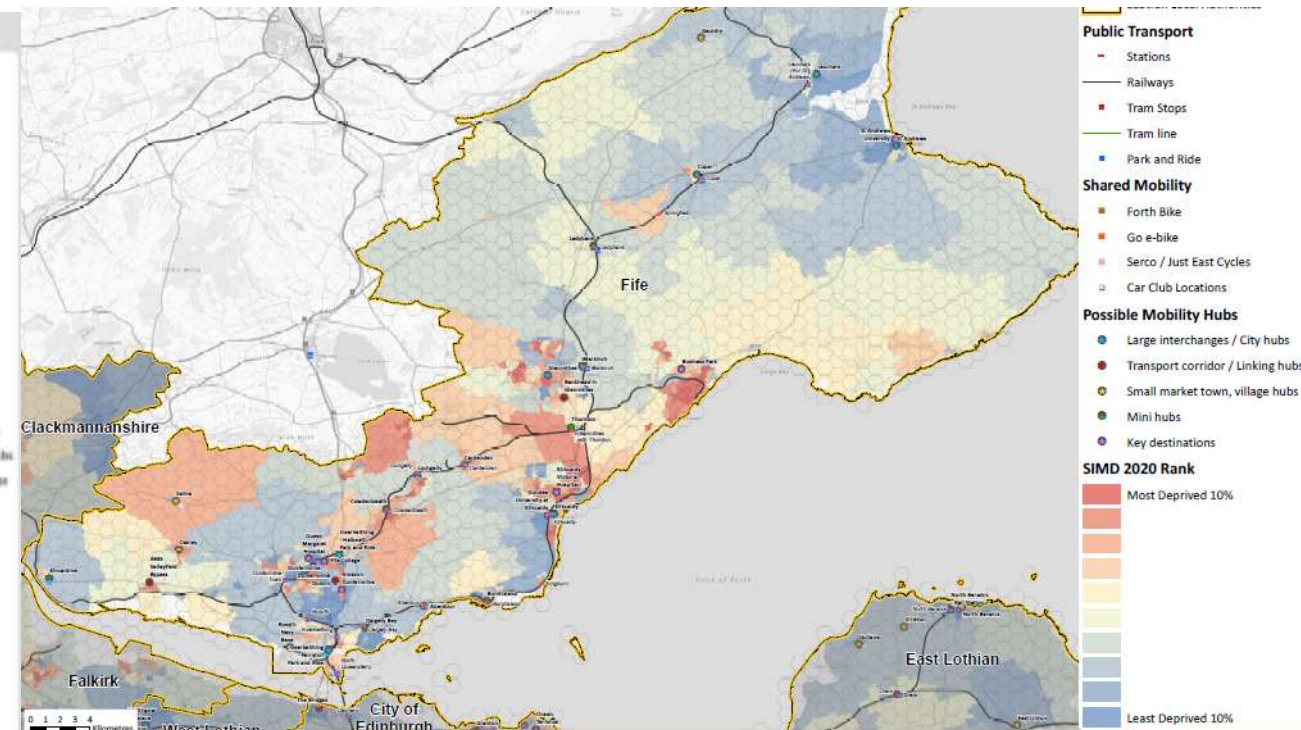


Identification of locations

Potential demand for Mobility Hubs



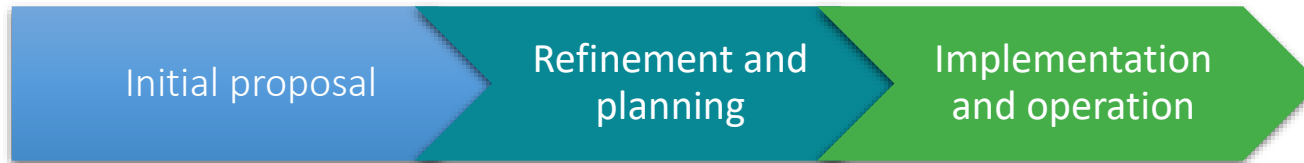
Potential need for Mobility Hubs (SIMD)



Mobility Hub development

Next steps:

- Musselburgh, East Lothian
- Edge of Edinburgh Low Emission Zone
- Air Quality Management Area
- Mobility Hub to encourage mode shift
- Additional placemaking elements, biodiversity, air quality



Thanks for listening



Mobility Hub Strategic Study:

<https://sestran.gov.uk/news/sestran-strategic-studies/>

SHARE-North:

<https://share-north.eu/>

**GO
SEStran**
South East of Scotland
Transport Partnership



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