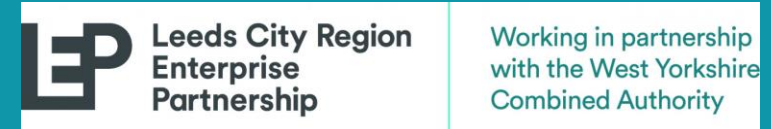


# Travel Plan Network

---

Kaysie McLean West Yorkshire Combined Authority

Service Manager, August 2021



Working in partnership  
with the West Yorkshire  
Combined Authority

# Challenge2038

87 people signed up  
to the challenge

5,065 miles  
logged.



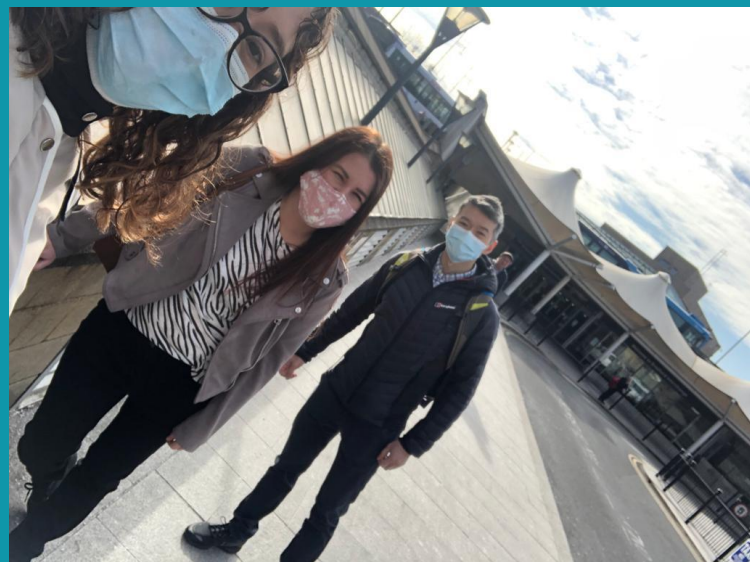
Promoting City  
Connect Walking  
Support

Increasing Awareness  
and Engagement with  
the TPN



Working in partnership  
with the West Yorkshire  
Combined Authority

# Challenge2038



Travel  
Plan  
Network

Interreg  
North Sea Region  
SHARE-North  
European Regional Development Fund

SHARE  
North

Leeds City Region  
Enterprise  
Partnership

Working in partnership  
with the West Yorkshire  
Combined Authority



# Walking Meetings

Enjoy going to meetings.

Develops team spirit

Facilitates decision-making

Fosters Inspiration and  
Innovation

Improves your  
efficiency at work



Remember walking is not a break from your work. It is only a different way of holding a meeting that would have taken place in the office or virtually from home.

Travel  
Plan  
Network

Interreg  
North Sea Region  
SHARE-North  
European Regional Development Fund

SHARE  
North

Leeds City Region  
Enterprise  
Partnership

Working in partnership  
with the West Yorkshire  
Combined Authority

# Influencing Behaviour

- People, and also organisations, are influenced by the behaviour of others, from their friends and peers to society as a whole
- People may be prevented from adopting a new behaviour if they don't think they have the capability to do it
- Change is a process not a one-off decision
- People/organisations need to know about new or existing initiatives or types of behaviour and understand what the benefits are for them. People take more notice of benefits that they themselves value
- Behaviour breeds behaviour
- Healthy competition