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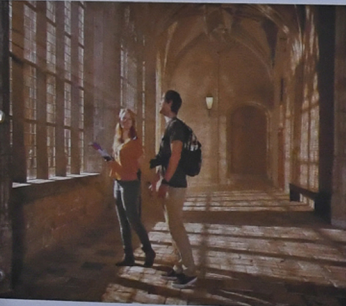


EUROPEAN UNION

North Sea Region

CUPIDO

European Regional Development Fund



How do we make the city more attractive?

Middelburg distinguishes itself through its rich history. By connecting cultural heritage, art and education, the municipality believes that visitors and residents experience the city better. These connections will be made in the European project CUPIDO (Culture Power: Inspire to Develop Rural Areas).

The CUPIDO project aims to seduce the different target groups, such as companies and tourists, to settle and to visit the city. CUPIDO sees cultural heritage as a carrier for economic development. The current residents will become even more proud of their city. The central assignment of the CUPIDO project is: how do we tell the stories of the city, so that people get a personal bond with our city.

Projectpartners:

Värmland County Administrative Board
Region Värmland
Sunne Municipality
Rottneros Park Trädgård AB
Nome Municipality
Wesermarsch County

Middelburg Municipality
Heuveland Municipality
VZW Festival Dranouter
University of Applied Sciences HOWEST
Creative Folkstone
University of South-Eastern Norway

Highlands and Islands Enterprise
University of St Andrews
Kulturmodet
Morsø Municipality

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